

SAN FRANCISCO EMAILS

EMAIL ADVERTISER MUST PROVIDE

EMAIL AD ASSETS:

- **Image:**
600x300 (without text and/or graphics)
- **Headline:**
Up to 34 characters (including spaces)
- **Subheadline:**
Up to 34 characters (including spaces)
- **Body Copy:**
Up to 120 characters (including spaces)
- **Website:**
Provide a click-through URL

COLOR SPECS AND RESOLUTION

- All colors used must be **RGB** or **Index (Web-safe recommended)**.
- All photos and graphics must be **RGB** or black and white.

SUPPLYING ELECTRONIC MATERIALS

- Email ads to: Ivan.Sanchez@MilesPartnership.com
- Any supplied electronic file is subject to return if it does not meet Miles' requirements. New materials will need to be provided.



DEADLINE

- 10 days prior to email deployment date.

