

## OFFICIAL STATE VISITORS MAP DISPLAY ADVERTISING SPECS

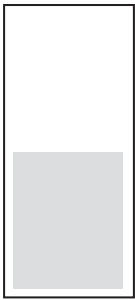
### PUBLICATION SPECS



#### FULL PANEL

3.125" (w) x 7.8125" (h)

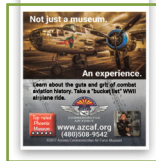
*(do not include bleed, crop marks, color bars, or extra space)*



#### 1/2 PANEL

3.125" (w) x 3.75" (h)

*(do not include bleed, crop marks, color bars, or extra space)*



### ACCEPTED FILE FORMATS

- Adobe Acrobat: PDF/x-1a
- Adobe Illustrator: EPS

### TECHNICAL GUIDELINES

- **Please DO NOT include crop marks, color bars, or extra space.**
- Save all art as high resolution (300 DPI) and four-color process CMYK. (Spot colors should be converted to process)
- Outline ALL fonts or package the fonts along with your artwork.
- Document size must be the same as ad size.
- Apply rich black (C: 40 M:20 Y:20 K:100) to large areas of black.

### SUBMITTING ARTWORK

Submit artwork to [Taryn.Parker@MilesPartnership.com](mailto:Taryn.Parker@MilesPartnership.com)

### TRAVEL SERVICES LISTING

Please provide the following:

- Category (choose one):
  - Attractions
  - Lodging
  - Visitor Services
- Business Name
- Region:
  - Phoenix & Central
  - Tucson & Southern
  - Northern Arizona
  - West Coast
  - North Central
- Phone Number
- Address
- Website

#### ATTRactions

**Bearizona Wildlife Park**  
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[bearizona.com](http://bearizona.com)