

SPECIALTY LGBT & DINE EMAILS

Reach **high-priority, specialty audience** with targeted emails from San Francisco Travel. These monthly LGBT and Dine emails are sent to qualified subscribers who've opted into receiving updates on these special-interest topics.

DINE

Qualified audience of more than **86,000+** subscribers and above-average open and click rates.

UNIQUE OPENS*

20.9%

CTR*

3.3%



LGBT

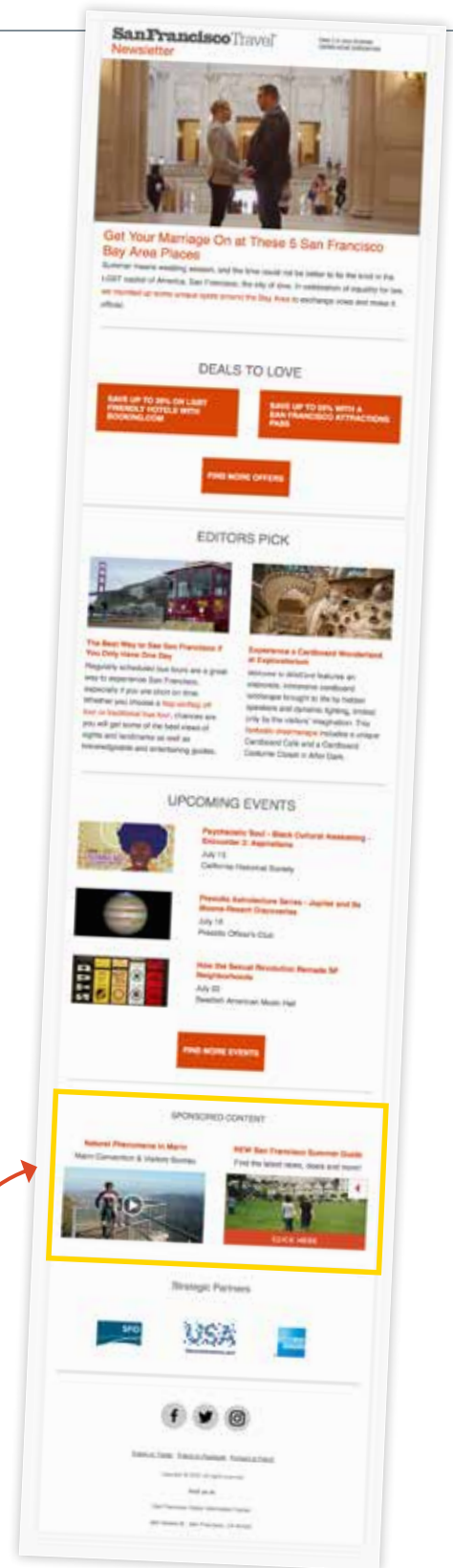
Qualified audience of more than **10,500+** subscribers and above-average open and click rates:

UNIQUE OPENS*

24.7%

CTR*

2.4%



ROBUST PACKAGE INCLUDES:

- Headline and copy
- 300 x 200-pixel email image
- Hosted slideshow with 8-10 photos, captions and links or embedded video

2017 AD RATES

EMAIL	RATE
LGBT (for 2 months)	\$800
DINE (for 2 months)	\$800

*Based on June - December 2016 email performance.