

WEEKLY LEISURE EMAIL

91,000+
SUBSCRIBERS

UNIQUE OPENS*

20.8%

CTR*

2.8%

Won **"Best Travel Online Newsletter Campaign"** in the Internet Advertising Competition by the Web Marketing Association in 2013.

GEOGRAPHIC DISTRIBUTION

Not just casual lookers, these are highly motivated travelers who have specifically requested information about San Francisco and are ready to click-and-go. Advertisers can speak directly to these soon-to-be San Francisco visitors in a format that delivers great results.

HIGHLY ENGAGING FORMATTED UNIT

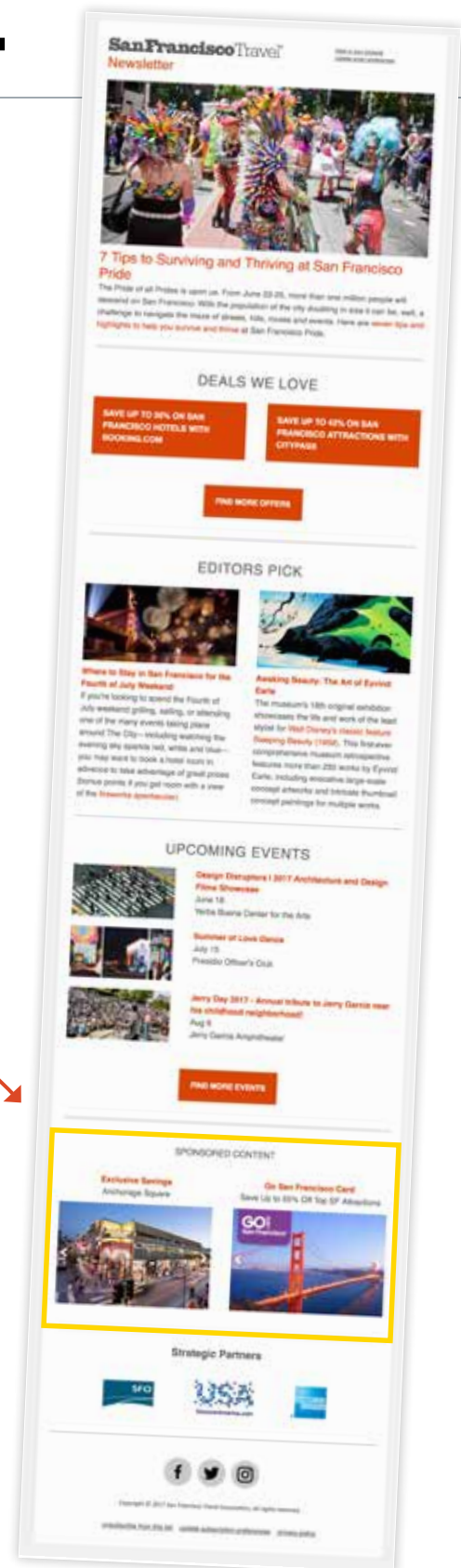
Two highly visual, formatted placements are available per email; ensuring a strong share of voice for participating partners.

ROBUST PACKAGE INCLUDES:

- Headline and copy
- 300 x 200-pixel image
- Hosted slideshow with 8-10 photos, captions and links or embedded video

2017 AD RATE

EMAIL	RATE
Leisure	\$765



*Based on June - December 2016 email performance.