

MONTHLY MEETINGS EMAIL

ADVERTISE DIRECTLY TO SAN FRANCISCO'S PROPRIETARY MEETING PLANNERS DATABASE!

KEY AUDIENCE

This imagine-the-possibilities view of meetings in San Francisco is sent directly to the inboxes of 12,000 professional meeting planners — highly qualified decision-makers who have opted-in to receive information from San Francisco Travel.

12 EMAILS PER YEAR**

- January
- July
- February
- August
- March
- September
- April
- October
- May
- November
- June
- December

OPENS*
15%

CTR*
1.5%

ROBUST PACKAGE INCLUDES:

- Headline and copy
- 300 x 200-pixel image
- Hosted slideshow with 8-10 photos, captions and links or embedded video

2017 AD RATES

EMAIL	RATE
MEETINGS	\$600



MOBILE-FRIENDLY

*Based on 2016 email performance.

**Dates subject to change.