

QUARTERLY TRAVEL PROFESSIONALS EMAIL



DIRECT ACCESS TO THE TRAVEL TRADE MARKET!

This newsletter is full of planning tips and information on San Francisco. It is sent directly to the inboxes of **3,000 professional travel planners** — highly qualified decision-makers who have opted-in to receive this information, including all of those employed in San Francisco Travel's 14 international offices.

FOUR EMAILS PER YEAR**

- February
- August
- May
- November

OPENS*
23%

CTR*
2%

ROBUST PACKAGE INCLUDES:

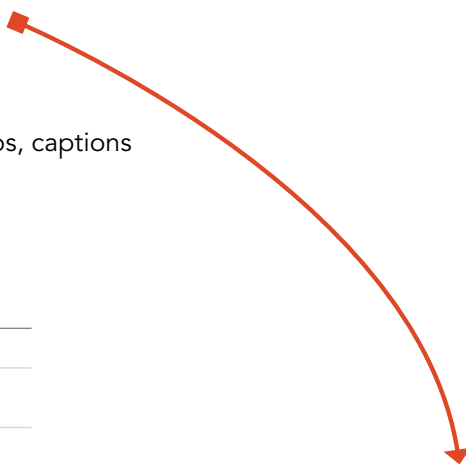
- Headline and copy
- 300 x 200-pixel image
- Hosted slideshow with 8-10 photos, captions and links or embedded video

2017 AD RATES

EMAIL	RATE
TRAVEL PROFESSIONALS	\$600



MOBILE-FRIENDLY



*Based on 2016 email performance.

**Dates are subject to change.