

# 2022 VISIT FLORIDA Official Florida Vacation Guide

## Reader Response Leads Form

### Advertiser Information

Fill out all fields below.

\*Advertiser/Company Name

Address

City

Zip

\*Contact Name *Main contact to receive Reader Response leads*

Contact Phone

\*Email

Title

If another contact should have access to the leads and receive the weekly reminder email (e.g. an agency contact or mailing house), include their contact information below:

\*Additional Contact Name

Title

Address

City

Zip

Agency Name

Phone

\*Email

*\*To ensure each contact receives the information needed to retrieve the leads we must have an email address listed for each contact.*

### Your "Quick Check" Leads

Check all the boxes below that apply to your establishment. Be selective so your leads are a quality audience genuinely interested in what you have to offer.

Send me special interest leads from consumers who want more info regarding:

Attractions	Dinner Shows	Golf	Luxury	Shopping
Beaches	Diving & Snorkeling	Heritage & Culture	Outdoors & Nature	Spas
Boating	Family Travel	Honeymoons	Reunions	Tennis
Cruises	Fishing	LGBTQ+	Romance	

Send me leads for the following region(s):

Northwest	North Central	Northeast	Central East	All Regions
Central	Central West	Southwest	Southeast & The Keys	

Send me leads for the following accommodation categories:

Beachfront	Luxury
Full-Service Resort	Waterfront
Hotel/Motel/Inn	

Send me leads for the following means of travel:

Airlines	Rental Cars
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### Note

Reader Response leads will be available after the publication is printed and in-market. You will receive a weekly email reminder to download your leads from <https://fldataengine.milesmedia.com>. When you visit the site, you'll have the ability to export the leads as a spreadsheet (which will contain lead email addresses if they were supplied), PDF (Avery label format) or HTML format. This allows you to pull the information at your leisure and for a specific date range.

Authorized Signature

Date

Please send completed form with image to [Daniel.Assumma@MilesPartnership.com](mailto:Daniel.Assumma@MilesPartnership.com)