



DISPLAY AD SPEC SHEET

MECHANICAL REQUIREMENTS *(Width x Height)*

FULL-PAGE TRIM SIZE* 8" X 10.5"
Full-Page With Bleed 8.25" X 10.75"
Full-Page Live Area EACH PAGE: 7" X 9.5"

2-PAGE SPREAD TRIM SIZE* 16" X 10.5"
2-Page Spread With Bleed 16.25" X 10.75"
2-Page Spread Live Area 7" X 9.5"

 **1/2 PAGE HORIZONTAL** 7" X 4.687"

 **1/4 PAGE VERTICAL** 3.437" X 4.687"

 **1/8 PAGE HORIZONTAL** 3.437" X 2.281"

FULL PAGE ADS



ACCEPTED FILE FORMATS

| | |
|-------------------|-----------|
| Adobe Acrobat | .pdf/x-1a |
| Adobe Illustrator | .EPS |

TECHNICAL GUIDELINES

- Save all art as high resolution (300 dpi) and four-color process CMYK.
- Outline ALL fonts or package the fonts along with your artwork.
- Document size must be the same as ad size. Full-page ad must have bleed. No printer/crop marks.
- Apply rich black (C: 40 M:20 Y:20 K:100) to large areas of black.

SUPPLYING ELECTRONIC MATERIALS

- Submit print ready materials directly to Jason Swancey at Jason.Swancey@MilesPartnership.com, 800-683-0010 ext. 2333 or 303-867-8232.

FEES AND PRODUCTION SERVICES

- There will be a \$100 fee for ad materials that are not received by deadline.
- Charges will be assessed for electronic file intervention including production changes and altering supplied advertiser materials.
- Ad design production is available. Contact your Advertising and Data Manager for rates and samples of work.



SUPPLYING DIGITAL MATERIALS

JASON SWANCEY

Advertising & Data Manager

Jason.Swancey@MilesPartnership.com

Phone: 800-683-0010 ext. 2333 or 303-867-8232

13952 Denver West Pkwy, Suite 200, Lakewood, CO 80401