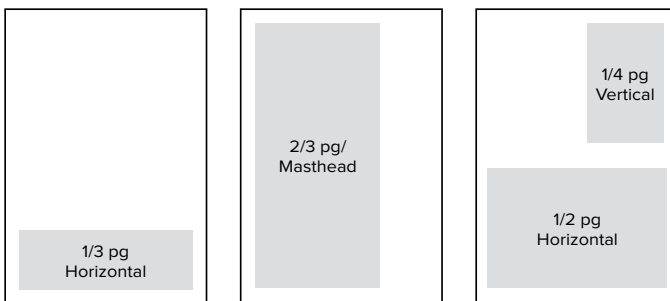
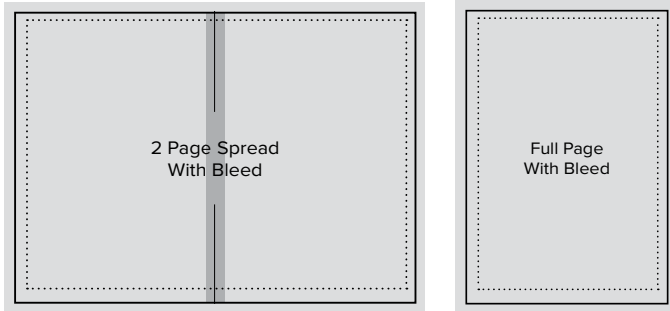


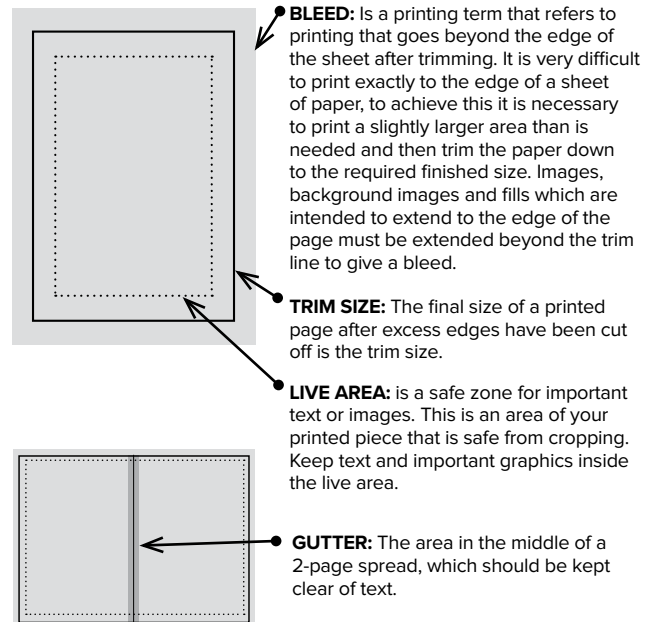
**ADVERTISING SPECS**

(Width x Height)



2 Page Spread Trim Size	13.5" x 10"
2 Page Spread With Bleed	13.75" x 10.25"
2 Page Spread Live Area	12.5" x 9"
2 Page Spread Gutter	.375" each side
Full Page Trim Size	6.75" x 10"
Full Page With Bleed	7" x 10.25"
Full Page Live Area	5.75" x 9"
2/3 Page or Masthead	3.79" x 9"
1/2 Page Horizontal	5.75" x 4.4375"
1/3 Page Horizontal	5.75" x 2.916"
1/4 Page Vertical	2.8125" x 4.4375"

**GLOSSARY OF TERMS**



**TECHNICAL GUIDELINES:**



- Save all art as high resolution (300 dpi)
- Use only four-color process CMYK.
- **Outline ALL fonts or package the fonts** along with your artwork.
- Document size must be the same as ad size.
- **Full-page ad must have bleed** and adhere to live area.
- Apply rich black (C: 40 M:20 Y:20 K:100) to large areas of black.



- **Do not include crop marks, color bars or extra space.**
- Don't use RGB, LAB or Spot colors.
- **(All colors should be converted to process)**
- Don't forget about including bleed for full page ads.
- Don't use any overprint options.

**ACCEPTED FILE FORMATS**

Adobe Acrobat	.pdf/x-1a
Adobe Illustrator	.EPS

**SEND AD MATERIALS TO:**

Brittany Knox, Miles | [Brittany.Knox@milespartnership.com](mailto:Brittany.Knox@milespartnership.com) | Phone: 303-867-8277