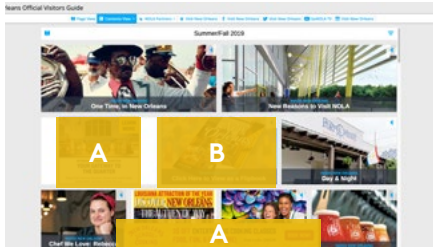


Advertise in the New Orleans Official Digital Guide. 60% of readers view the New Orleans digital guide on mobile devices and tablets. The new digital version of the guide is optimized to better engage readers on these platforms.



A Banner Ad



B Native Content



C Interstitial Content

1,278,636 PAGE VIEWS

86,997 USERS	AVERAGE SESSION: 00:04:06	2.35% BOUNCE RATE
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COSTS

ITEM	RATE
Native Content, Banner Ads & Interstitial	\$1,500
Banner Ads	\$500

ABOUT

- Banner Ad**
 - Shows in Table of Contents and on Articles
 - Displays in different sizes depending on device/screen size
 - Delivered through Google Ad Manager so impressions, clicks, and click through rate (CTR) are measured
- Native Content**
 - Shows on the Home Page
 - Links to a Partner Experience Page that includes copy, photos/ video, and link to website
- Interstitial Content**
 - Placement appears every three article views
 - Links to your site
 - Quarterly reporting available on impressions, clicks, and CTR