



COSTS

ITEM	RATE
A Sponsored Content*	\$795/month

*Two Slots available per deployment

QUICK STATS

177K+ Subscribers
33.51% Average Open Rate
6.42% Average eNews CTR
.64% Average Advertisement CTR

ABOUT

Highly visual, interactive ad positions are featured in each New Orleans travel email:

- Prominently featured as email content
- Ability to connect message to email theme
- Command attention to your content and tell your story with this premium placement

Representations of digital ads may differ slightly due to technical and device variances.