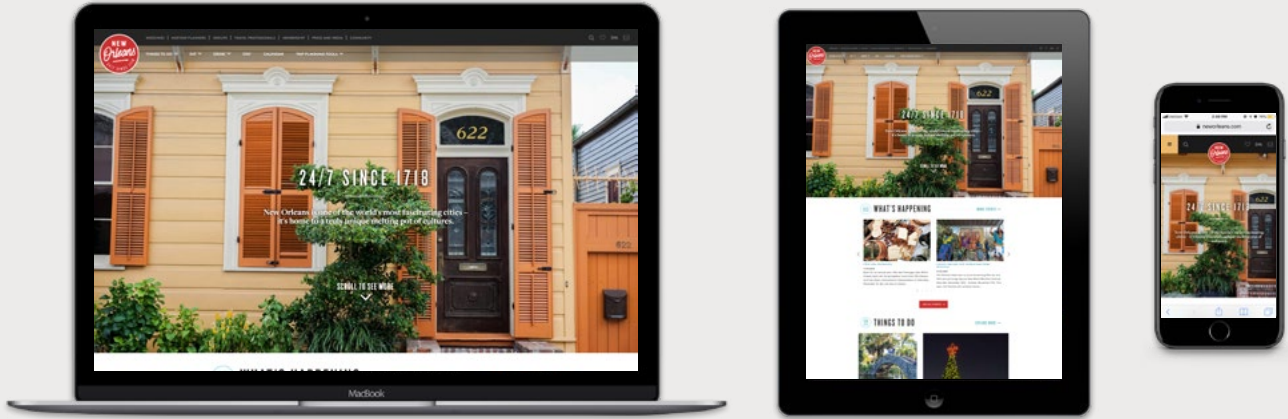


NEWORLEANS.COM

New Orleans' Official Destination Website



COSTS

ITEM	RATE
BANNER ADVERTISING	
30,000	\$750
60,000	\$1,500
100,000	\$2,500
300,000	\$7,500
500,000	\$12,500

Additional impression packages available in-between tiers above.

QUICK STATS

7.2M+ Annual Visitors
2M Page Views Per Month
Average Time on Site: **00:02:20**

5 REASONS TO PARTNER

1. Reach an incredibly qualified audience across all devices
2. Benefit from a tailored campaign strategy
3. Laser-target your customer
4. Increase ROI with our campaign optimization suggestions
5. Every paid campaign includes a Reward Campaign, with the potential of doubling your advertising for free, saving hundreds, if not thousands of dollars

BANNER ADVERTISING

Banner ads allow you to target your message by ad channels, site content, season or geography. Our impressions-over-time model, along with our monthly reporting, allow you to control your exposure and return.

The 3-frame, native ad unit has premium positioning and drives a high click through rate (CTR). Showcase your offerings with powerful images, compelling headlines and draw the user in with engaging copy.



A 465x145



B 300x250



NEWORLEANS.COM

7.2M+ ANNUAL VISITORS	2M PAGE VIEWS PER MONTH	00:02:20 AVG. TIME ON SITE
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COSTS

IMPRESSIONS	RATE
30,000	\$750
60,000	\$1,500
100,000	\$2,500
300,000	\$7,500
500,000	\$12,500

Includes both Ad Units shown.

Additional impression packages available in-between tiers above.

ABOUT

- Target your message by site content, season or geography
- Control your exposure with our impressions-over-time model
- Formatted Ads: Integrated into the site look and feel to drive higher click through rates (CTR)